

## PROJECT INFORMATION

If you are interested in participating in the spring 2016 Accelerate UConn cohort, please complete *all pages* of this application.  
If you need help with team formation, indicate which team roles still need to be filled.

Email completed applications to [accelerateuconn@uconn.edu](mailto:accelerateuconn@uconn.edu) no later than January 15, 2016.

PROJECT TITLE \_\_\_\_\_

UNIVERSITY AFFILIATION \_\_\_\_\_

IS YOUR CONCEPT A:  Project  Company

IF A COMPANY, AT WHAT STAGE ARE YOU?  Pre-revenue  Pre-profit  Profitable

## TEAM INFORMATION

### ENTREPRENEURIAL LEAD (EL)

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

BIOGRAPHY

ACADEMIC LEAD (AL) ROLE  Active  Advisory

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

BIOGRAPHY

### TEAM MEMBER #2

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

BIOGRAPHY

### INDUSTRY MENTOR (IM)

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

BIOGRAPHY

**PROJECT DESCRIPTIONS**

PLEASE PROVIDE ANSWERS IN 150 WORDS (600 CHARACTERS) OR LESS.

**1. Provide a brief summary of the technology or business concept and any relevant award(s) or funding already invested to pursue it.**

**2. What is the IP status of the technology (e.g., have you filed a patent or disclosed your technology)?**

**3. Briefly describe your product or service.**

**4. Briefly describe your target customer and the value your product or service provides to your target consumer.**

**5. Please describe your company's potential competitors and describe how you will differentiate your company from them.**

**6. Please provide evidence of customer demand for your product or service.**

**7. If your product or service has broader societal implications, please describe below.**

**PROJECT DESCRIPTIONS**

PLEASE PROVIDE ANSWERS IN 150 WORDS (600 CHARACTERS) OR LESS.

8. Why do you want to participate in Accelerate UConn, and what do you hope to achieve by participating in this program?

**PROGRAM PARTICIPATION**

**KICKOFF WORKSHOP**  
February 12-13, 2016

**WEEKLY WEBINARS**  
Thursdays 3-6 pm  
Weeks of February 22 to Week of March 24th

**CLOSING EVENT**  
April 1, 2016

**EL COMMITMENT**

As the EL for my team, I have reviewed the dates for the Accelerate UConn Program. I will participate along with other members of my team in the in-person and webinar elements of the program. I will also make the time in my schedule to complete all program assignments, including conducting customer interviews, which are fundamental to success in the program. I agree to minimize scheduling conflicts and to notify program instructors in advance if I am unable to participate in certain elements of the program. I understand that failure to do so will result in removal from the program.

Yes, I acknowledge and accept.

**AL COMMITMENT**

As the AL for my team, I have reviewed the dates and projected assignments for the Accelerate UConn Program. I am aware that the chances of success in this program increase with full participation of the team. I will support my EL in dedicating the time required for my team to successfully participate and complete the Accelerate UConn program. I will also participate in elements of the program that have been designed for my benefit, designated with (AL) status on the program syllabus.

Yes, I acknowledge and accept.

**MENTOR COMMITMENT**

As the Industry Mentor for my team, I understand that my role is to help support the EL and AL in identifying relevant stakeholders within the industry that they seek to enter, including: end users, customers, distribution channels, and influencers, and helping to connect them to representatives of those stakeholders within my network, and within the industry itself. I will also participate in elements of the program that have been designed for my benefit, designated with (IM) status on the program syllabus, and make myself available to my EL between meetings.

Yes, I acknowledge and accept.

**STAFF USE ONLY**